



OCTOBER 19 - OCTOBER 21 | VACAVILLE, CA

ACTIVE UNIVERSITY

## SPONSORSHIP OPPORTUNITIES

Active University is Active Wellness' annual leadership summit, bringing together operators and decision-makers from across our fitness portfolio. Be a sponsor of this event to connect, network and elevate your brand in front of an engaged audience.



SPONSORSHIP LEVEL:

## PREMIER PARTNER

*Cost: \$5,500 | Spaces Available: 4*

- **20-Minute Vendor Spotlight Presentation:** Showcase your brand, products, or services with 20 minutes of dedicated time to shine.
- **Vendor Booth:** Prime placement at Active University for one-on-one connections.
- **Up to two (2) conference passes** waived with access to meals, networking events, and educational sessions.
- **Elite logo positioning** for maximum brand exposure.

SPONSORSHIP LEVEL:

## SPOTLIGHT SPONSOR

*Cost: \$3,500 | Spaces Available: 4*

- **10-Minute Vendor Spotlight Presentation:** Showcase your brand, products, or services with 10 minutes of dedicated time to shine.
- **Vendor Booth:** Prime placement at Active University for one-on-one connections.
- **One (1) conference passes** waived with access to meals, networking events, and educational sessions.

SPONSORSHIP LEVEL:

## SHOWCASE SPONSOR

*Cost: \$1,500 | Spaces Available: 6*

- **Vendor Booth:** Prime placement at Active University for one-on-one connections.
- **One (1) conference passes** waived with access to meals, networking events, and educational sessions.

MORE INFORMATION

## ALL SPONSORS



### ADDITIONAL BENEFITS:

- **Logo Inclusion & Marketing Visibility:** Your logo will be featured in event promotions, emails, signage, social media, and on-site materials, plus the opportunity to include your products or promotional items in our event swag bags.
- **Exclusive Access:** Network with Active's leadership and team members in a dynamic, exclusive and engaging setting.
- **Vendor Networking:** Enjoy dedicated networking events on Monday and Tuesday evenings.
- **All-access entry** to speaking and educational sessions.
- **Complimentary Workouts** at Active Wellness Center at NorthBay Health.
- **Preferred lodging** rates adjacent to Active University.

### IMPORTANT DATES:

- **Booth and Equipment Setup:** All exhibiting vendors are responsible for their booth setup. Must send a representative for setup on Monday, October 19th from 12 pm - 6pm
- **Booth and Equipment Breakdown:** Wednesday, October 21st 1pm - 4pm.

***Don't miss out on this unique opportunity to showcase your brand, connect with industry leaders, and grow your business.***



# VENDOR INFORMATION + COMMITMENT FORM

## Company Name

## Contact Name

## Email

## Phone

## Sponsorship Level *(Select One)*

- Premier Partner – \$5,500
- Spotlight Sponsor – \$3,500
- Showcase Sponsor – \$1,500

## Special Requests or Notes

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## Payment

- Credit Card     Check     Invoice Me

By signing below, I confirm my commitment to the selected sponsorship package and agree to the terms and conditions outlined in the sponsorship opportunity document.

## Signature

## Date

*We offer a standalone equipment entry fee for those who want to demonstrate their products or equipment without a full partnership package.*

*For questions or more information, please contact Director of Wellness Karah Ehrhardt at [karah.ehrhardt@activeness.com](mailto:karah.ehrhardt@activeness.com).*